



MEDIA RELEASE

STATE OF TENNESSEE
DEPARTMENT OF ENVIRONMENT AND CONSERVATION

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Frito-Lay Fayetteville Facility Recognized for Environmental Successes *Officials Celebrate Tennessee Pollution Prevention Partnership Achievement*

FAYETTEVILLE - Environment and Conservation Commissioner Jim Fyke will participate in an environmental recognition ceremony at the Frito-Lay Fayetteville facility on Thursday, Dec. 4 at 1:30 p.m. The facility, located at 101 Industrial Boulevard in Fayetteville, will be honored for achieving Performer Level status in the Tennessee Pollution Prevention Partnership (TP3) environmental leadership program.

Commissioner Fyke will present Mark Vantrease, regional vice president of Frito-Lay North America, and Richard Cole, technical manager of the Frito-Lay Fayetteville facility, with a framed certificate of recognition and a green Performer flag for the facility's achievements in preventing pollution. The Frito-Lay Fayetteville facility is the 12th TP3 member to achieve the distinguished level of Performer, joining seven industrial facilities, three schools and a government agency.

"This is a great achievement for both Frito-Lay and its employees at the Fayetteville facility," said Fyke. "It demonstrates the facility is committed to looking for opportunities to eliminate and reduce waste, save natural resources and prevent pollution. We appreciate the leadership Frito-Lay and all our TP3 performers provide to help protect our natural resources."

To achieve Performer status, TP3 program participants are required to develop and complete a five-project plan to help prevent pollution of air, land, and water, while reducing waste and conserving natural resources. Performers also implement community outreach and mentoring into their programs.

"The Frito-Lay Fayetteville facility is honored to be recognized by Environment and Conservation for our company's and our associates' efforts to conserve and preserve our community's resources," said Cole. "As a company, Frito-Lay continues to be committed to environmental stewardship and reaching TP3 Performer status encourages us to continue to aggressively build upon these successes."

Frito-Lay Fayetteville documented five success stories and instituted community outreach to achieve Performer status, demonstrating measurable results in pollution prevention. Achievements include an annual water use reduction of more than 14 million gallons, electricity savings of nearly 700,000 kilowatt hours per year, landfill reduction of 53,000 pounds and considerable emissions improvements as a result of the reduced energy usage.

Read more about the Frito-Lay Fayetteville pollution prevention projects at www.tn.gov/environment/ea/tp3/tp3_fritolay.shtml.

The Tennessee Pollution Prevention Partnership is a statewide network of households, schools, government agencies, organizations, businesses and industries working together to prevent pollution. The Tennessee Pollution Prevention Roundtable, with assistance from the Department of Environment and Conservation, developed many of the guidelines for TP3. For more information on the Tennessee Pollution Prevention Partnership, please visit www.tn.gov/environment/ea/tp3.

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